



## INTERNATIONAL CHAMPIONSHIP JURY

### WULOP ITALIA 2025 OFFICIAL RULES MODEL AND LATEX CHAMPIONSHIPS

The 2025 Pmu Wulop World Championship will be held in two stages:

- 1 Semifinal 28-29 September 2025 in Saronno IT
- 2 Final October 27 / November 3<sup>rd</sup> 2025 in Antalya - Turkey

The semi-finals are open to any qualified permanent makeup artist of any level.

The first qualified for each of the individual Categories of the Model Championship and the Latex Championship will participate in the final in Turkey in the manner provided for in this regulation. The second and third qualified for each individual category will be able to participate in the event/congress in Turkey through the packages prepared with a discounted rate of 50% and 30%.

The WULOP ITALIA 2025 World Pmu Semifinals will be held in **Saronno** on 28 and 29 September 2025.

The Championship day takes place on September 28th.

The PMU SPEAKERS NON STOP ARENA MASTER DAY takes place on September 29th.

All participants in the Championship can participate **for free** in the SPEAKERS NON STOP ARENA day

Outsiders can participate in the SPEAKERS NON STOP ARENA at a cost of 300 euros + VAT.

#### HOW TO PARTICIPATE IN WULOP ITALIA 2025 WORLD SEMIFINALS.

Participants in the event must be qualified dermopigmentation operators and must have completed and forwarded the registration form and paid the relevant registration fees according to the procedures indicated on the official website <https://www.viktorialogoida.com/wulop-italia-2025/>

Participants must sign the unconditional acceptance of the rules contained in this regulation.

#### HOW THE CHAMPIONSHIP IS CARRIED OUT ON **MODELS**.

Participants registered for WULOP ITALIA 2025 SEMIFINALS for each individual category are subject to the unquestionable evaluation by the Jury. The members of the Jury can be found on the website. The categories to which you can register are:

- 1 Eyebrows "MICROBLADING" manual
- 2 Eyebrows "HAIR to HAIR" dermograph
- 3 Eyebrows "SHADING" dermograph
- 4 Lips "LIPSTICK EFFECT" dermograph
- 5 Eyes "GRAPHIC EYELINER with SHADE" dermograph

The Championship will take place on September 29, 2025 and will start at 9:00 am. The time assigned to each member for each individual category for the realization of the treatment is 2 hours. Each participant will be able to access their station 10 minutes before the official start to prepare their station. The models of the participants will all access together at the scheduled start time.

The official start time for each category will be communicated the day before via WhatsApp message. The official times will be available on specific information signs clearly visible throughout the event.



Each participant will perform their own treatment on their own model. **For the entire duration of the competition and until the awarding of the winners of all categories, it is expressly forbidden, under penalty of exclusion from the competition, (i) to publish any content (photos, audio, video) of the competition on websites or social media**, as well as (ii) to access the Jury room, or the room in front of it, or to have contact of any kind and through any medium with any of the jurors involved in the evaluation of the competition works.

**ATTENTION: The participant and the model must register on the morning of September 28th at 8 am. If you participate in more than one category (maximum 4) you must have a different model for each category. All models must be available to the organization all day long on September 28th starting from registration. This is because they will have to undergo the photo immediately after registration and, after the treatment performed, they will have to be evaluated by the Jury and take the final post-treatment photo.**

**ATTENTION: The models will be given a numbered BADGE that they must keep with them, paying the utmost attention, until the final photo of the treatment. After the final photo they must give the Badge to their Operator who must keep it until the award ceremony. The winners will be announced through the numbered Badges.**

**ATTENTION: operators participating in the Championship, if they decide during the week of the event to stay overnight at the Starhotel Grand Milan where the Championship is held, are obliged to book through the Wulop organization using the formulas made available, under penalty of exclusion from the Championship without obtaining any reimbursement.**

If the models do not comply with all the required procedures up to the final photo and the delivery of the numbered Badge, they may cause the disqualification of their Operator from the competition.

The models must not have previous treatments and must be free of preliminary reference points on the face that could facilitate the treatment itself. The models will be preliminarily examined by the Organization to verify compliance with the required requirements. **Gel pens are not permitted for preparatory drawing.**

#### **WHAT MATERIAL IS PROVIDED BY THE ORGANIZER?**

All the necessary disposables are provided. Each participant must have their own dermatograph, needles, pigments and everything the participant deems indispensable to perform the treatment. In addition to the bed, the LED lamp, the trolley and stool and disposable paper for the bed, the organization provides all the disposable material: wet wipes, dry wipes, gloves, cotton buds, microbrush, black cloth, disposable tray, sterile disposable color holder caps, a sterile tongue depressor, cotton pads, a mirror, a waste bin.

#### **CRITERIA AND METHODS OF EVALUATION OF THE MODEL CHAMPIONSHIP COMPETITORS**

The participants will be examined and evaluated by a jury of undisputed technical and practical competence whose names are published on the site. The Jury will judge in complete autonomy, based on the evaluation sheets reported below that will be filled by assigning a score ranging from 0 to a maximum of 100 points based on the following categories.

**MICROBLADING**

CRITERIA	CATEGORY DESCRIPTION
Harmony of the image	The overall appearance of the model is evaluated: neatness, cleanliness, and grooming. Harmony of the choice of shape and color in the complex for this model. It is also estimated by how much the contestant emphasized their personality. Could the participants to achieve individuality.
Form	It is evaluated how well the participant correctly and naturally selected the form for the model.
Natural hair strokes styling	The compliance of the applied drawing with the given form of the model's eyebrow styling is evaluated.
Clarity and elegance of the hair strokes	It evaluates the uniformity and saturation of the color, hair strokes color, bend, fineness on both sides and thickness.
The correct distance of the hairs strokes from each other	The acceptable distance between the hair strokes is estimated.
Colour	The harmony of the eyebrow color selection is evaluated based on the model's color type, skin color, hair color, and eye color.
Symmetry	It is estimated how much the participant was able to align the natural asymmetry based on anatomical input data, as well as the symmetry of the details relative to each other. And the symmetry of laying a hair on two eyebrows.
Traumatization	The presence of planted lines, edema, overlap of one hair strokes on another, and obvious redness is assessed. <b>The fewer these signs, the higher the score.</b>
Complexity of work	The skin of the model and the initial presence of its natural hair strokes is also evaluated.
Hair strokes styling	The complexity of the hair styling pattern is evaluated. The harmony of the selection of hair strokes styling for existing hairs strokes on the model's eyebrows. Highlighting dark and light areas of the eyebrows.

**HAIRSTROKES**

CRITERIA	CATEGORY DESCRIPTION
Harmony of the image	The overall appearance of the model is evaluated: neatness, cleanliness, and grooming. Harmony of the choice of shape and color in the complex for this model. It is also estimated by how much the contestant emphasized their personality. Could the participants to achieve individuality.
Form	It is evaluated how well the participant correctly and naturally selected the form for the model.
Natural hair strokes styling	The compliance of the applied drawing with the given form of the model's eyebrow styling is evaluated.
Clarity and elegance of the hair strokes	It evaluates the uniformity and saturation of the color, hair strokes color, bend, fineness on both sides and thickness.
The correct distance of the hairs strokes from each other	The acceptable distance between the hair strokes is estimated.
Colour	The harmony of the eyebrow color selection is evaluated based on the model's color type, skin color, hair color, and eye color.
Symmetry	It is estimated how much the participant was able to align the natural asymmetry based on anatomical input data, as well as the symmetry of the details relative to each other. And the symmetry of laying a hair on two eyebrows.
Traumatization	The presence of planted lines, edema, overlap of one hair strokes on another, and obvious redness is assessed. <b>The fewer these signs, the higher the score.</b>
Complexity of work	The skin of the model and the initial presence of its natural hair strokes is also evaluated.
Hair strokes styling	The complexity of the hair styling pattern is evaluated. The harmony of the selection of hair strokes styling for existing hairs strokes on the model's eyebrows. Highlighting dark and light areas of the eyebrows.

**EYEBROWS SHADING**

CRITERIA	CATEGORY DESCRIPTION
Harmony of the image	The overall appearance of the model is evaluated: neatness, cleanliness, and grooming. It is also estimated by how much the contestant emphasized their personality. Could the participants to achieve individuality.
Form	The harmonious width, length and proportion of the brow is evaluated in accordance with the anatomical structure of the model's face.
Colour	The harmony of the color selection of your work is evaluated based on the color type of the model, her skin color, hair, and eyes.
Symmetry	It is estimated how much the participant was able to align the natural asymmetry of the brow based on the anatomical source data of the model.
Traumatization	The presence of planted dots, edema, punctures, dashes, and obvious redness is assessed. <b>The fewer these signs, the higher the score.</b>
Design of the eyebrow head	Symmetry in relation to one eyebrow to the second eyebrow, elegance and softness are evaluated.
Gradient	The smoothness of the color transition and intensity are evaluated.

**LIPS**

CRITERIA	CATEGORY DESCRIPTION
Harmony of the image	The overall appearance of the model is evaluated: neatness, cleanliness, and grooming. It is also estimated by how much the contestant emphasized their personality. A well-chosen make-up solution
Form	It is estimated that the shape corresponds to the anatomical features of the face structure, and that the contour is overlooked. Also, how well the participant correctly and naturally selected the form for the model.
Colour	The harmonious combination of the selected pigment colors is evaluated based on the skin tone of the model.
Symmetry	It is estimated how much the participant was able to align the natural asymmetry based on the anatomical source data of the model.
Contour	The uniformity of the contour's color is evaluated. Smoothness of the contour line. Choosing the right type of contour (a little prominent, moderately prominent, clearly visible). The individual shape of the model's lips (large, small, etc.)
Traumatization	The presence of planted dots, edema, punctures, dashes, obvious deepening, exits beyond the contour of the lips. <b>The fewer these signs, the higher the score.</b>
Complexity of work	The complexity of the pigment injection technique, as well as the model's skin, and the use of color transitions are evaluated.
Evenness of Coloring	The same number of pixels along the contour, the General view of the shading.

**EYE SHADE**

CRITERIA	CATEGORY DESCRIPTION
Harmony of the image	The overall appearance of the model is evaluated: neatness, cleanliness, and grooming. It is also estimated by how much the contestant emphasized their personality. A well-chosen make-up solution
Form	It is estimated how much the participant selected the width and length of the eyeliner, as well as the correspondence of the eyeliner/shading shape to the anatomical features of the structure of the eyes/face.
Symmetry	It is estimated how much the participant was able to align the natural symmetry based on the anatomical source data of the model.
Gracefulness	Evaluating the smooth thinning of the line in the tail and inner corner of the eye.
Gradient	It is estimated how professionally and smoothly the transition from the light parts of the eyelids to the darker ones is performed.
Colouring of the space between the eyelashes	The uniform dense coloration of the entire intermediate space of the eyelash is evaluated.
Colour	The harmonious combination of the selected pigment colors is evaluated based on the skin tone of the model. The permitted colors for use are black, gray and brown.
Traumatization	The presence of planted dots, edema, punctures, dashes, and obvious redness is assessed. <b>The fewer these signs, the higher the score.</b>



## CRITERIA AND METHODS OF EVALUATION OF THE **LATEX CHAMPIONSHIP** COMPETITORS

**ATTENTION: Participant and model must register on the morning of September 28th at 8 am.**

Participants registered for WULOP ITALIA 2025 SEMIFINALS for each individual category are subject to the unquestionable evaluation by the Jury. The members of the Jury can be found on the website. The categories to which you can register are:

- 1 ☐ Eyebrows "MICROBLADING" manual
- 2 ☐ Eyebrows "HAIR to HAIR" dermograph
- 3 ☐ Eyebrows "SHADING" dermograph
- 4 ☐ Lips "LIPSTICK EFFECT" dermograph
- 5 ☐ Eyes "GRAPHIC EYELINER with SHADE" dermograph

The Championship will take place on September 28, 2025. The start time will be communicated by the organizers. The time assigned to each member for each individual category for the realization of the treatment is 75 minutes. Each participant will be able to access their station 10 minutes before the official start to prepare their station.

The official start time for each category will be communicated the day before via WhatsApp message. The official times will be available on specific information signs clearly visible throughout the event.

### RULES FOR COMPETITION ON SYNTHETIC SKIN

1. Contestants must enter with a soft latex of their choice, completely smooth on both sides. 3D latex and stencils are not permitted.
2. For each category you need to use a different skin.
3. Only one side of the latex should be used. The other side must be approved by the organizer with stamp and signature, along with the competitor's number, at the time of registration on the morning of the race.
4. The duration of each category is 75 minutes.
5. At the end of the time the contestants will have to leave the room, leaving the latex they worked on on the table. The judges will collect the latex skins from the tables.
6. The latex used for competition may only contain the work performed during the competition. Any additional markings (e.g. special symbols, names or other markings) on either side of the latex will result in disqualification.
7. Cell phones are prohibited during the competition. They can be left, on silent, with the organizers. Phones can only be used to take photos after the competition has ended. Photos can only be shared on social media the day after the competition. Sharing them beforehand will result in disqualification.
8. Participants must bring their own work materials. The organizer will provide a table, chair, lamp, wet wipes, Vaseline and a garbage can.
9. If a competitor arrives late for the start of the race, he or she will be disqualified.
10. The distance between each competitor must be at least 1 meter. During the competition, competitors must not talk to each other or exchange material.



11. Contestants who complete their work before the deadline may leave the room after handing over their latex to a judge.

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The participants will be examined and evaluated by a jury of undisputed technical and practical competence whose names are published on the site. The Jury will judge in complete autonomy, based on the evaluation sheets reported below that will be filled in by assigning a score based on the categories.

### EYEBROW SHADING WITH DERMOGRAPH

**PRELIMINARY EVALUATION** Evaluation of the overall perception of the created drawing.

**SHAPE** Evaluation of the correct construction of the eyebrow shape: width of the eyebrows (the left and right eyebrows should be identical), length of the eyebrows (the body of the eyebrow should be longer than the tail), the arch of the eyebrows (should be oblique and not square), the apex (the eyebrow should be raised and curved) and position of the tail of the eyebrow (the arch should be on a straight line with the tail of the eyebrow).

**SYMMETRY** Evaluation of eyebrow symmetry: symmetrical arrangement of the design. The width, length, shape of the eyebrow arch, the thickness in the curve and the position of the eyebrow tails must also be identical.

**EYEBROW HEAD DESIGN** Evaluation of consistent softness in the design of the eyebrow heads. Emphasis on the lower part of the head or inside.

**SHADING** Evaluation of the presence and quality of the color transition from dark to lighter. Correct positioning of light and dark areas in the form "dark bottom - light top and head". Symmetrical filling of the left and right eyebrows according to the gradient .

**PIXEL QUALITY** Evaluation of the correct introduction of pigment. The pixel must not be "jagged", in the form of a comma or dash, too large or have a cold tone from a deep perforation.

**CLEANLINESS OF WORK** Evaluation of the cleanliness of the drawing.

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### HAIR TO HAIR WITH DERMOGRAPH

**PRELIMINARY EVALUATION** Evaluation of the overall perception of the created drawing.

**SHAPE** Evaluation of the correct construction of the eyebrow shape: width of the eyebrows (the left and right eyebrows should be identical), length of the eyebrows (the body of the eyebrow should be longer than the tail), the arch of the eyebrows (it should be oblique and not square), the apex (the eyebrow should be raised and curved) and the position of the tail of the eyebrow (the arch should be on a straight line with the tail of the eyebrow).

**SYMMETRY** Evaluation of eyebrow symmetry: symmetrical arrangement of the design and alignment of the hairs. Width, length, shape of the arch, thickness in the curve and position of the tails of the eyebrows should also be identical.

**REALISM** Evaluation of the realistic perception of the eyebrow design. Correct positioning of the shading.

**HAIR QUALITY** Evaluation of the color saturation and uniformity of coloring of hair strokes. Hairs should be soft, light and thin at the beginning and end, but more saturated in the center. Evaluation of the technique of creating lines from pixels.

**THE GRACE OF HAIR** Evaluation of the natural curvature of the hair and the presence of thinning at the ends of the lines.

**HAIR SPACING** Evaluation of the correct spacing between hairs based on their position in the eyebrow.

**HAIR ARRANGEMENT** Evaluation of the correct inclination of the hairs depending on the area of application of the line in the eyebrow design. The arrangement can be Asian or European.

**CLEANLINESS OF WORK** Evaluation of the cleanliness of the drawing

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### MICROBLADING





**PRELIMINARY EVALUATION** Evaluation of the overall perception of the created drawing.

**SHAPE** Evaluation of the correct construction of the eyebrow shape: width of the eyebrows (the left and right eyebrows should be identical), length of the eyebrows (the body of the eyebrow should be longer than the tail), the arch of the eyebrows (should be oblique and not square), the apex (the eyebrow should be raised and curved) and position of the tail of the eyebrow (the arch should be on a straight line with the tail of the eyebrow).

**SYMMETRY** Evaluation of eyebrow symmetry: symmetrical arrangement of the design and alignment of the hair. Width, length, shape of the arch, thickness in the curve and position of the tails of the eyebrows should also be identical.

**REALISM** Evaluation of the realistic perception of the eyebrow design. Correct positioning of the shading.

**HAIR QUALITY** Evaluation of color saturation and uniformity of coloration in hairs.

**THE GRACE OF HAIR** Evaluation of the natural curvature of the hair and the presence of thinning at the ends of the lines.

**HAIR SPACING** Evaluation of the correct spacing between hairs based on their position in the eyebrow.

**HAIR ARRANGEMENT** Evaluation of the correct inclination of the hairs depending on the area of application of the line in the eyebrow design. The arrangement can be Asian or European.

**CLEANLINESS OF WORK** Evaluation of the cleanliness of the drawing.

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### GRAPHIC EYELINER WITH SHADING

**PRELIMINARY EVALUATION** Evaluation of the overall perception of the created drawing.

**SHAPE** Evaluation of the construction of the correct shape of the eyeliner with shading. Width, length, fluidity of the color transition and shading, direction and positioning of the eyeliner are evaluated.

**SYMMETRY** Evaluation of the symmetry of the design, length, width and direction of the eyeliner with shading.

**EYELINER ELEGANCE** Evaluation of the delicate curve of the eyeliner and the presence of thinning at the beginning and end of the eyeliner.

**SHADING** Evaluation of the smooth color transition from dark to lighter. Permitted colors for creating eyeliner with shading: shades of black and brown.

#### DENSITY AND SATURATION OF THE LOWER EYELINER LINE

Evaluation of the uniformity and density of the coloration in the lower line, i.e. in the space between the lashes.

**PIXEL QUALITY** Evaluation of the correct injection of pigment. The pigment in the pixel should not blur and the pixel should not be too large, have a cold tone from a deep perforation or be in the form of dashes or dots with a "hook".

#### CLEANING WORK

Evaluate the cleanliness of the drawing.

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### LIPSTICK EFFECT LIPS

**PRELIMINARY EVALUATION** Evaluation of the overall perception of the created drawing.

**SHAPE** Evaluation of the construction of the correct shape of the lips. The upper and lower lips, as well as the lateral sides, must have the same volume and meet at one point (the commissure); the volumes of the Cupid's bow must be the same.

**SYMMETRY** Evaluation of the symmetry between the right and left side of the lip drawing, aligning the highest points of the Cupid's bow and the commissure points on a line.

**CONTOUR** Evaluation of a smooth and tidy contour line. The contour line should be thin and transparent, not jagged or thick.

**COLORING** Evaluation of the uniform spacing of pixels between them. Coloring should be uniform, with a transition from dark to light shades.

**PIXEL QUALITY** Evaluation of the correct injection of pigment. The pigment in the pixel should not blur and the pixel should not be too large, have a cold tone from a deep perforation or be in the form of dashes or dots with a "hook".



**SHADING** Evaluation of the presence and quality of the color transition from dark to lighter. Correct positioning of light and dark areas according to the shape: darkening from the contour with a uniform lightening towards the center of the lips.

**CLEANLINESS OF WORK** Evaluation of the cleanliness of the drawing.

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As this is a private championship, each candidate acknowledges and recognizes that the final evaluation is entrusted in an unquestionable manner to the competent jury for each category, which may adopt during the competition further rules for its conduct to which the candidate, by participating in the competition, undertakes from now to adhere.

The Jury will have the power to adopt exclusion measures for those candidates who violate the competition rules, including the rules formally communicated during the competition, or to cancel for certain candidates the positive results obtained up to the exclusion measure if it considers that the scores obtained up to that point by that candidate are not a reliable indicator of the candidate's abilities.

### ELECTION OF SEMIFINAL WINNERS

The Jury, based on the criteria established in the previous paragraph, will proclaim, based on the scores obtained, for each of the categories of the latex and model championships, the first, second and third place. The proclamation will take place during the Gala evening of September 29, 2025 as per the attached program.

The winners of each category of the Latex championship and the Model championship, in addition to the cup and prizes from the various sponsors, will make up the Italian team that will participate in the INTERNATIONAL FINAL of wulop 2025 in Antalya, Turkey on the dates indicated, thus winning the All-inclusive package for the entire Event. (see modalities) (Excluding flights, visas, passports)

The second and third place winners for each category, in addition to the cup and sponsor prizes, will be able to participate in the Congress Event in Antalya, Turkey with the discounts provided for the various packages (excluding flights, visas, passports):

Second place **50% discount** on the Congress Package (depending on the package chosen).

Third place **20% discount** on the Congress Package (depending on the package chosen).

### FOR THOSE PARTICIPATING IN WULOP 2025 CHAMPIONSHIPS IN OTHER COUNTRIES

Those who work as a Permanent Makeup operator in Italy can participate in other Wulop championships in other countries by paying an additional €100 to the indicated rates. If they are ranked first in another country before participating in the Italian Championship (no matter which category), they will not be able to participate in the Italian Championship and only 50% of the registration fee paid can be refunded only if they communicate their withdrawal to the Italian organization 60 days before the date of September 28, 2025.

### PRIVACY AND DATA PROCESSING

By signing the membership form and accepting this regulation, the participant expressly authorizes VIKa srl to process their personal data, including sensitive data (art. 9 GDPR), which will be managed and used by the data controller.

The data will be processed in compliance with Reg.2016/679 and Legislative Decree 196/2003 for the following purposes: a) organization and implementation of the event (including sending communications using the contact details provided); b) administrative and accounting purposes; c) promotional and marketing activities. Your personal data will be stored for contractual and legal obligations. Once the event has ended, the data will be stored for the period imposed by current legislation. The data provided for promotional purposes will be stored and used until consent is revoked. Your personal data will not be transferred to non-European countries or to international organizations, they will be stored on electronic and paper media using appropriate security measures. In relation to your personal data you may exercise the rights provided for by Reg.EU 2016/679. The details of the Data Controller and contact details are shown at the bottom of this document. The competitor also authorizes the free use of images





and videos (images of the competitors, works, moments of the event) also for promotional and advertising purposes or for use in texts, magazines, publications. The data controller is Vika srl .

#### **FINAL RULES**

Failure and/or partial non-compliance with the provisions of this regulation will result in the immediate exclusion of the competitor from participation in WULOP ITALIA 2025. The Court of Turin will have exclusive jurisdiction to resolve any dispute that may arise in connection with the request for registration and participation in WULOP ITALIA 2025.

WULOP ITALIA 2025